

# HACKAVERET

## **INNOVATE SOCIAL SOLUTIONS IN THE START-UP NATION**

A rapidly aging population. Children struggling in school while their peers from wealthier neighborhoods move far ahead. Jobs on the brink of disappearing. People with disabilities who feel voiceless and unseen. Increasing economic polarization.

Israel is facing major, growing social challenges. We need **NEW** solutions. And JDC believes that these solutions can come from anyone, anywhere.

But not everyone knows how to take an **IDEA** and turn it into **ACTION**.

Every year, hundreds of social innovations fail to launch because their creators lack the necessary resources, know-how and connections to get them off the ground.



### **DISRUPT OLD PARADIGMS & SEED NEW SOLUTIONS**

## Hackaveret – JDC's Center for Social Innovation – offers a new paradigm for approaching social challenges.

Hackaveret — "The Hive" in English — is a bustling center of open innovation where Israel's most pressing social challenges are addressed, and a concept can become a reality. Hackaveret unites the ideas, passion and drive of "start-up" social entrepreneurs with the experience, resources and backing of JDC and Israel's National Insurance Institute.

At Hackaveret, aspiring social entrepreneurs **from all backgrounds** can find community, advice, tools and knowledge.

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#### **HACKAVERET IN NUMBERS**



From established social entrepreneurs aiming to bring their programs to the next level, to members of disadvantaged populations developing solutions for the challenges they face in their own communities, **Hackaveret offers visionaries the tools they need to create lasting change.** 

Hackaveret's location reflects this spirit of disruption – of looking beyond what **was** traditionally done to what **can** be done. While there was pressure to build Hackaveret in Tel Aviv, Israel's start-up city, JDC intentionally housed it in Lod, a city facing complex social issues in the socio-economic periphery. In Lod, Hackaveret can authentically reach the communities it aims to service.

### **ENGAGE WITH HACKAVERET**



**The Accelerator:** Offer select participants the tools, knowledge, connections and skills they need to bring their projects to the next level. Our flagship program helps the best start-up ideas **"go public"** by offering grants and partnering entrepreneurs with other NGOs, government programs, or socially oriented businesses that can bring these ideas to national scale.



**Challenges:** Impact Israel's most pressing social issues through targeted "challenges" — where innovators pitch solutions to a specific problem, and the most promising venture is chosen for mentoring, support and funding to bring the idea to scale.



**Exporting Content & Knowledge:** Foster social change across the globe by bringing Hackaveret's experience and expertise in social entrepreneurship to new innovators — with practical how-to information on topics such as legal issues, finances, marketing, M&E and more.



**Diversifying Innovation:** Diversify the field of entrepreneurship by offering people with disabilities, the ultra-Orthodox, Israeli-Arabs, and other marginalized groups a seat at the table. Help under-represented groups overcome the specific roadblocks they face on the path to social entrepreneurship through cultura



social entrepreneurship through culturally adapted programs and innovative collaborations.

#### **AMPLIFY YOUR IMPACT**

A gift to Hackaveret is an investment in sustainable social change. Backing Hackaveret means more than supporting a single idea. Your partnership with JDC will create an environment in which dynamic solutions can grow and flourish.

#### Hackaveret will amplify impact:

- By providing a **new generation** of entrepreneurs with the knowledge, skills and commitment to tackle pressing social problems
- By creating an **interactive network** of NGOs, social entrepreneurs, experts and government and businesses representatives who will **work together** to create better responses to at-risk populations
- By **educating government ministries and municipalities** on how to integrate innovative thinking, social impact tools, and new innovations into their work
- By bringing **practical tools for developing innovation** to social ventures around the world, and to organizations in your own community
- By **connecting successful ventures** with the Government of Israel, unlocking further funding and a chance to scale-up
- By **matching your gift** with Israel's National Insurance Institute, which matches each dollar 1:1

For more information on Hackaveret, click here.